

Debrief Guide



New Tactics
in Human Rights

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Debrief Guide

After your campaign takes action, hold a 60 – 90 minute meeting with a range of campaign members and allies. Consider inviting some allies and friends from outside of your campaign to provide another perspective on the campaign's actions. Designate a facilitator to ask the following questions¹ and a note taker to record the answers. Consider using this debrief guide in combination with the [Monitoring and Evaluation of Tactics Tracking Sheet](#) or the [Spectrum of Allies Measure of Change worksheet](#).

1. Which activities that we completed were critical to our success?
2. Of the activities we did not originally plan, but did complete, which ones were critical to our success?
3. What occurred externally that influenced our success? How did we respond? How could we respond differently next time?
4. Were there any opportunities to improve the outcome of our work that we failed to leverage?
5. Did we achieve progress on the Outcome we predicted for this action? What evidence do we have that we achieved progress?
(IDEA: look at your [Choosing Outcomes and Success Markers worksheet](#) to review your predicted outcomes, record your answers on the [Monitoring and Evaluation of Tactics Tracking Sheet](#).)
6. Did we achieve some other Outcome that we did not predict for this action? What evidence do we have that we achieved it?
(IDEA: record this on the [Monitoring and Evaluation of Tactics Tracking Sheet](#) or the [Spectrum of Allies Measure of Change worksheet](#).)
7. How should our strategies be changed going forward based on our discussion here today?

¹These questions are adapted from Spark Policy Institute (n.d.) Sample: Intense Period Debrief Facilitation Instructions. The Advocate's Evaluation Toolkit. Retrieved August 10, 2018 from <http://tools.sparkpolicy.com/?toolkit=aet>.

