Worksheet – Strategy & Tactic Summary

**Strategy**

**Problem** Issue you identified to be resolved.

**Vision** What the world will be like after your Problem is solved.

**Goal** The incremental step (immediate goal) you take on the strategic path towards reaching your vision.

**Tactic**

**Target** The person who can help you to reach your goal (Think strategically about who your target should be, use the Spectrum of Allies tool to help you identify the Target)

**Chosen Tactic** The set of actions you take so your Target will give you what you want in order to reach your goal

**Constituents**

The list of people and organizations that are (or can be) influenced by your Tactic (from Tactical Map and Spectrum of Allies)

<table>
<thead>
<tr>
<th>Allies</th>
<th>Neutral</th>
<th>Opponents</th>
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<tbody>
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<td>Active</td>
<td>Passive</td>
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<td>Passive</td>
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Identify any additional steps that may be needed in order to implement this tactic:

**Risks and Opportunities** What you/your organization should be aware of as the result of this action

**Develop a Plan to Take Action** (Use the New Tactics worksheet – Plan to Take Action)