



## Worksheet – Preparing for the Plan to Take Action Review of Sun Tzu’s Three Sources of Knowledge

### Know Yourself

1. Your plan to take action outlines the steps that need to be taken to accomplish the identified goal.

- Identified GOAL:

“SMART”

S (Specific/ Strategic)

M (Measurable)

A (Achievable)

R (Relevant/Realistic)

T (Time bound)

2. What resources do you have? (financial, human, allies, etc.)

3. What resources do you need? (financial, human, allies, etc.)

### Know Your Opponent

4. What risks do you see related to your opponents?

5. What opportunities do you see related to your opponents?



## Know the Terrain

6. What **challenges** related to the people, groups and institutions you have identified might impact your implementation and timeline?
  
7. What **upcoming events** (opportunities or challenges) that are important to people, groups and institutions you have identified might impact your implementation and timeline?
  
8. What political, social, cultural, or economic aspects might impact the identified people, groups, and institutions, as well as, your implementation and timeline?
  
9. After this review, evaluate and assess the targets and tactics you have selected to move your SMART goal forward.
  - Do you need to make any changes?
  
10. **Develop your plan to Take Action** (Use the New Tactics *Take Action Worksheet – Plan to Take Action*).

**Strategic effectiveness and tactical innovation will require constant and on-going review.**

The gathering of Sun Tzu’s three sources of knowledge is on-going; information and conditions change based on your actions and the actions of your opponents.

Take time to evaluate the implementation of your plan and what changes have occurred with the identified problem. Then use the Strategy Toolkit again.



New Tactics in Human Rights is a program of The Center for Victims of Torture

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